



PRESS RELEASE

TOP MODEL 2020 UK & WORLDWIDE MODEL AWARDS SEASON 13

Top Model (UK and Worldwide) is the premier established model awards competition and fashion event and is now in its 13th hugely successful year of discovering new model talent and changing lives.

The Top Model 2020 model search will reach its climax at the Amba Charing Cross show finals on **March 28th 2020**. The annual finals will consist of two spectacular shows with both the 2020 finalists and top international designers gracing the runway.

A whole host of major awards and prizes are once again up for grabs in 2020 with the prize list being regularly updated. Previous prizes have included; International Travel, Designer garments, Beauty Products, Goodie Bags, Professional Photographic Shoots, London Fashion Week opportunities, Free Styling & Hair Cuts, Spa Breaks, agency signings, magazine features and more! Details can be found online at www.topmodel.co.uk and www.topmodelworldwide.com .

Applications are accepted over a six-month period between July and January each year as part of a UK and international wide search for the best new up-and-coming model industry talent. Top Model also gives opportunities to new and emerging designers and mentors young people through its Education Partnership Initiative.

Top Model is not a beauty pageant but prides itself on a fashion industry ethos. Full training is given to all finalists and all of the top prizes and opportunities for the finalists and award winners are focused on the fashion, beauty and model industries. The finalist selections and awards are all decided by industry experts, not by public voting, with top couture designers and brands from around the world dressing the selected finalists in professionally produced runway show finals.

Charity: For 2020, Top Model will be supporting childhood cancer charity CHILDREN with CANCER UK and THE TOP MODEL FOUNDATION for sick children and children in need. Top Model has raised over £215,000 for charity and hopes to break the £250,000 barrier in 2020.

Motivation: Top Model is proud to be working for the betterment of young people through its 'Education & Community Partnership Initiative' (ECPI) for schools and colleges. Sponsorship opportunities are available.

2020 MEDIA PACK now available for potential Sponsors and Partners.



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